

# 2026 ALL BUSINESS CONFERENCE

Beyond the A-B-C's of Business

# Sponsorship Package

October 8th, 2026

The Idaho Small Business Development Center (SBDC) invites you to become a sponsor of the 2026 All Business Conference on **October 8th, 2026**. The 2026 All Business Conference sponsorship packages offer you a unique opportunity to promote your organization/company to small business owners and advocates.

We offer several sponsorship choices that will:

- **Increase Brand Awareness** – The more people who recognize you and your business, the more likely you are to grow your business through new leads and referrals. When considering the exposure and networking opportunities, the cost of a sponsorship may be more cost-effective than other marketing strategies.
- **Amplify Your Lead Generation** – Engaging with conference attendees can help sponsors generate leads and follow up with potential clients.
- **Help You Become A Thoughtful Leader** – Sponsors may have the opportunity to participate in speaking opportunities allowing you to establish greater credibility and continue to build a positive reputation in the community.































This is your chance to have your company's name at the forefront of this highly anticipated event! Please consider purchasing a sponsorship today.

We know you have many choices when it comes to investing your time and money, and we appreciate your help in partnering with the Idaho SBDC to continue to help all our small businesses grow and flourish.

## Interested in Sponsorship? Contact Us!

Phone (208) 732-6450  
Website [IdahoSBDC.csi.edu](http://IdahoSBDC.csi.edu)  
Email [IdahoSBDC@csi.edu](mailto:IdahoSBDC@csi.edu)  
Address 202 Falls Ave. Twin Falls, ID 83301



<b>2026 ABC Sponsorship Packages</b>	<b>Growth Expert</b> 	<b>Collaborator</b> 	<b>Lead Generator</b> 	<b>Featured Partner</b> 
<b>Investment</b>	\$2,000	\$1,000	\$650	In-Kind
<b>Sponsorship Benefits</b>				
On-site conference passes	16	8	4	1
Logo placement on event marketing				
Opportunity to host a raffle prize				
Recognition on Social Media Channels				
Promotional item in conference swag bag				
Signage at event (banner/pop-up)				
Team Table with option to decorate				
Sponsorship spotlight on an element of the ABC				
Highlighted recognition on our social media channels				
60 second video spotlight (during breaks)				
5-minute welcome to address audience				

Whether your goal is to make strategically important contacts, increase brand awareness, secure clients, or promote your products and services, the Idaho SBDC All Business Conference offers a variety of sponsorship levels to meet your needs

Other tailored sponsorship opportunities are available. If you are interested in sponsoring or have questions, contact Idaho SBDC at (208) 732-6450 or via email at [idahoSBDC@csi.edu](mailto:idahoSBDC@csi.edu).