

OCT
08

ABC + Pre-Conference Workshops

Time	Topic	Details
7:30 AM	Workshop Registration	
8:30 AM	CliftonStrengths with Bryan Matsuoka	Bryan Matsuoka
10:30 AM	Workshop Break	
10:35 AM	Workshop Speaker Introduction: Kim Brookman	Bryan Matsuoka
10:40 AM	Hack Your Brain and Overcome Anything	Kim Brookman
11:40 AM	Fuel Your Strengths Networking Break	Light Snack and Networking Break
11:55 AM	Workshop Speaker Introduction: Abbie Louie	Bryan Matsuoka
12:00 PM	The Non-Awkward Networking Workshop: <i>How to Connect with Confidence</i>	Abby Louie
1:30 PM	Closing Comments/Invite to Pitch Night	Bryan Matsuoka



Bryan Matsuoka



Kim Brookman



Abby Louie



U.S. Small Business
Administration

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2025 ABC Pitch Night

Time	Topic	Details
6:00 PM	Welcome and Housekeeping Items	5 Minutes
6:05 PM	Judges Welcome/Introductions	10 Minutes
6:15 PM	1st Pitcher Transition/Introduction	2 Minutes
6:17 PM	1st Pitcher	8 Minutes
6:15 PM	Judge Q/A	2 Minutes
6:17 PM	2nd Pitcher Transition/Introduction	2 Minutes
6:19 PM	2nd Pitcher	8 Minutes
6:27 PM	Judge Q/A	2 Minutes
6:29 PM	3rd Pitcher Transition/Introduction	2 Minutes
6:31 PM	3rd Pitcher	8 Minutes
6:39 PM	Judge Q/A	2 Minutes
6:41 PM	4th Pitcher Transition/Introduction	2 Minutes
6:43 PM	4th Pitcher	8 Minutes
6:51 PM	Judge Q/A	2 Minutes
6:53 PM	5th Pitcher Transition/Introduction	2 Minutes
6:55 PM	5th Pitcher	8 Minutes
7:03 PM	Judge Q/A	2 Minutes
7:05 PM	6th Pitcher Transition/Introduction	2 Minutes
7:07 PM	6th Pitcher	8 Minutes
7:15 PM	Judge Q/A	2 Minutes
7:17 PM	7th Pitcher Transition/Introduction	2 Minutes
7:19 PM	7th Pitcher	8 Minutes
7:27 PM	Judge Q/A	2 Minutes
7:29 PM	Final Pitch Scoring and Final Tally	6 Minutes
7:35 PM	Winner Announced/Closing	5 Minutes

OCT
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All Business Conference Agenda

Time	Topic	Details
7:00 AM	Fine Arts: Doors Open	Vendors welcome! Fine Arts
7:30 AM	Conference Registration	Registration, vendor booths, & networking
8:30 AM	MC Opening Address	Aaliyah Rodriguez
8:40 AM	SBDC Regional Director Introduction: Bryan Matsuoka	Aaliyah Rodriguez
8:45 AM	SBDC Regional Director Welcoming Address	Bryan Matsuoka
8:55 AM	Networking Exercise with Bryan Matsuoka	Bryan Matsuoka
9:25 AM	Keynote Speaker Introduction: Claire Van Holland	Aaliyah Rodriguez
9:30 AM	Partnering with AI for Smarter Business Decisions	Claire Van Holland
10:30 AM	Vendor Break	Vendor booths & networking
11:00 AM	Keynote Speaker Introduction: Brad Frazer	Aaliyah Rodriguez
11:05 AM	Ignore the Robot Behind the Curtain: <i>The Legal Environment of AI</i>	Brad Frazer
12:05 PM	Conference Breaks for Lunch	Aaliyah Rodriguez
12:10 PM	Transition to Taylor Building for Lunch	
12:30 PM	Small Business Awards Luncheon	Taylor Room 277/276
1:30 PM	Transition to After Lunch Qi Gong at CSI Plaza	Between Fine Arts & Taylor
1:40 PM	After Lunch Qi Gong with Kim Brookman <i>CSI Plaza Between Fine Arts & Taylor</i>	Kim Brookman CSI Plaza
1:55 PM	Transition to Break Outs in Taylor 277+276	
	Removing Chaos from Operations: <i>The dynamics between people and process</i>	Rick Hansen Taylor 277
2:00 PM	From Silos to Synergy: <i>Building Cross-Functional Collaboration in Small Teams</i>	Heather Hunter Taylor 276
3:00 PM	Transition to Fine Arts Building	
3:15 PM	Closing Statement and Raffle Prizes	Aaliyah Rodriguez

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