

7th Annual

**2025 ALL BUSINESS CONFERENCE**  
+ Beyond the A-B-C's of Business

# Sponsorship Package

October 8th & 9th, 2025

## CULTIVATING COLLABORATIVE NETWORKS

The Idaho Small Business Development Center (SBDC) cordially invites you to become a sponsor of its **2025 All Business Conference** on **October 8th and 9th, 2025**. The Idaho SBDC is hosting a hybrid (in-person and virtual) conference this year with **over 150 anticipated attendees** made up of small business owners and advocates. This provides you with a variety of possibilities to advertise your business.

The 2025 All Business Conference sponsorship packages offer you a unique opportunity to promote your business, regardless of your budget. We offer several sponsorship choices that could:

- **Save You Money** – In some cases, the cost of a sponsorship may be more cost-effective than other marketing strategies, especially when considering the exposure and networking opportunities.
- **Increase Brand Awareness** – The more people who recognize you and your business, the more likely you are to grow your business through new leads and referrals.
- **Amplify Your Lead Generation** – Engaging with conference attendees can help sponsors generate leads and follow up with potential clients.
- **Help You Become A Thoughtful Leader** – Sponsors may have the opportunity to participate in speaking opportunities allowing you to establish greater credibility and continue to build a positive reputation in the community.

This is your chance to have your company's name at the forefront of this highly anticipated event! Please consider purchasing a sponsorship today.




































We know you have many choices when it comes to investing your time and money, and we appreciate your help in partnering with the Idaho SBDC to continue to help all our small businesses grow and flourish.

Find out more about our sponsorship opportunities in this brochure or contact **Idaho SBDC** at **(208) 732-6450** or via email at **idahoSBDC@csi.edu**.

### Contact

**Phone** (208) 732-6450  
**Website** IdahoSBDC.csi.edu  
**Email** IdahoSBDC@csi.edu  
**Address** 202 Falls Ave. Twin Falls, ID 83301



<b>2025 ABC Sponsorship Packages</b>	<b>Champion</b> 	<b>Growth Expert</b> 	<b>Collaborator</b> 	<b>Lead Generator</b> 	<b>Featured Partner</b> 
<b>Investment</b>	\$5,000	\$3,000	\$1,000	\$650	\$350
<b>Sponsorship Benefits</b>					
On-site conference passes	12	6	4	3	1
On-line conference passes	8	4	2	1	1
Logo placement on marketing materials					
Opportunity to host a raffle prize					
Recognition on Social Media Channels					
Exhibitor booth					
Business signage at event (banner/pop-up)					
Promotional item in welcome swag bag					
Highlighted recognition on our social media channels					
60 second video spotlight (during breaks)					
5-minute welcome to address audience					
Email marketing feature					

Whether your goal is to make strategically important contacts, increase brand awareness, secure clients, or promote your products and services, the Idaho SBDC All Business Conference offers a variety of sponsorship levels to meet your needs

Other tailored sponsorship opportunities are available. If you are interested in sponsoring or have questions, contact Idaho SBDC at (208) 732-6450 or via email at [idahoSBDC@csi.edu](mailto:idahoSBDC@csi.edu).