

09
APR

All Business Conference Agenda

7:00 AM	Doors Open	Vendors welcome
7:30 AM	Conference Registration	Registration, vendor booths, & networking
8:30 AM	MC Opening Address	Gina Bessire
8:35 AM	SBDC Regional Director Introduction	Gina Bessire
8:40 AM	SBDC Regional Director Welcoming Address	Bryan Matsuoka
8:55 AM	Word from Sponsor: Idaho Central Credit Union	Brett Bawden
9:00 AM	Speaker Introduction: Janeale Dean & Tamara Joyce	Bryan Matsuoka
9:05 AM	Overcoming the Fear of Failure by Leading with Purpose	Janeale Dean & Tamara Joyce
10:05 AM	Raffle Prize Winner	Gina Bessire
10:10 AM	Conference Break	Vendor booths, networking
10:25 AM	Panel Introduction	Gina Bessire
10:30 AM	Empowering Teams: Cultivating Mental Toughness for Professional Growth	Alex Aguilar, Seth Harrington, Jennifer Moss, Abby Oliver, Rebekah Yancy
11:30 AM	Raffle Prize Winner	Jennifer Moss
11:35 AM	Word from Sponsor: Region IV Development	Jeff McCurdy
11:40 AM	Raffle Prize Winner	Jeff McCurdy
11:45 AM	Break for Lunch	Depart to Taylor Building Room 277 & 276
12:00 PM	ABC Awards Luncheon	Taylor Room 277 & 276
12:45 PM	2024 All Business Conference Awards	Taylor Room 277 & 276
1:00 PM	Transition to Fine Arts	Depart to Fine Arts Auditorium
1:15 PM	Speaker Introduction: Paige Wiscombe	Gina Bessire
1:20 PM	Triumphs in Government Contracting: Unveiling Mental Toughness Journeys and Idaho Apex Resources	Paige Wiscombe
1:50 PM	Word from Sponsor: Twin Fall Chamber of Commerce	Twin Falls Chamber of Commerce Speaker
1:55 PM	Keynote Speaker Introduction: Roger Hall	Gina Bessire
2:00 PM	Roger Hall Keynote: Becoming Antifragile	Roger Hall
3:00 PM	Word from Sponsor: Growth Expert Sponsor	Growth Expert Sponsor Speaker
3:05 PM	Raffle Prize Winners	Gina Bessire
3:10 PM	Closing Address	Bryan Matsuoka