

09
APR

All Business Conference Agenda

7:00 AM	Conference Registration	Registration, vendor booths, & networking
8:30 AM	Opening Address	Bryan Matsuoka, Idaho SBDC Regional Director
8:45 AM	MC Introduction: Gina Bessire, Umpqua Bank	Bryan Matsuoka
8:50 AM	Conference MC Welcoming Address	Gina Bessire
8:55 AM	Idaho Center Credit Union Sponsor Introduction	Gina Bessire
9:00 AM	Word from Sponsor: Idaho Central Credit Union	ICCU Speaker
9:05 AM	Speaker Introduction: Janeale Dean & Tamara Joyce	ICCU Speaker
9:10 AM	Overcoming the Fear of Failure by Leading with Purpose	Janeale Dean & Tamara Joyce
10:10 AM	Raffle Prize Winner	Gina Bessire
10:15 AM	Conference Break	Vendor booths, networking, bio break
10:30 AM	Panel Introduction	Gina Bessire
10:35 AM	Empowering Teams: Cultivating Mental Toughness for Professional Growth	Seth Harrington, Jennifer Moss, Abby Oliver, & Rebekah Yancy
10:35 AM	Region IV Development Introduction	Gina Bessire
11:40 AM	Word from Sponsor: Region IV Development	Jeff McCurdy
11:45 AM	Raffle Prize Winner	Jeff McCurdy
11:50 AM	Break for Lunch	Depart to Taylor Building Room 277 &276
12:00 PM	Lunch	Taylor Room 277 & 276
1:00 PM	Transition	Depart to Fine Arts Auditorium
1:10 PM	2024 All Business Conference Awards	Gina Bessire
1:15 PM	Triumphs in Government Contracting: Unveiling Mental Toughness Journeys and Idaho Apex Resources	Paige Wiscombe
1:45 PM	Champion Sponsor Introduction	Gina Bessire
1:50 PM	Word from Sponsor	Champion Sponsor Address
1:55 PM	Keynote Speaker Introduction: Roger Hall	Champion Sponsor
2:00 PM	Mental Toughness Keynote	Roger Hall
3:00 PM	Growth Expert Introduction	Gina Bessire
3:05 PM	Word from Sponsor: Growth Expert Sponsor	Growth Expert Sponsor Speaker
3:10 PM	Raffle Prize Winners	Gina Bessire
3:15 PM	Closing Address	Bryan Matsuoka

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